**Taking Our Project Management Careers to the Next Level**

**David Barrett**

Project Management Institute, Western Idaho

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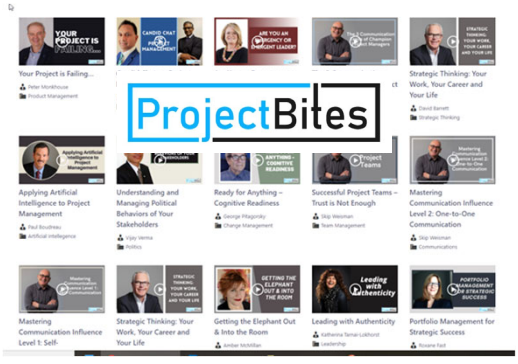
**It's Pretty Crowded Out There.**

**How do I Compete?**

**David Barrett**

Project Management Institute, Western Idaho

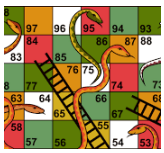
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## Our Road Map

- Think Differently
- Learn the Business
- Be a Great Communicator
- Figure out 'Agile'
- Learn How to Sell
- Get Your Head Around AI
- Have a Plan



4

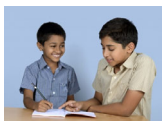
## Think Differently - Find The Big Picture




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## Learn the Business

- Technology
- HR
- Operations
- Accounting
- Risk management
- Engineering
- Sales / Marketing
- Innovation



**and Your Industry**

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## Figure Out 'Agile'




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Learn How to Sell

9




10

And…

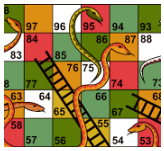
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## THANK YOU

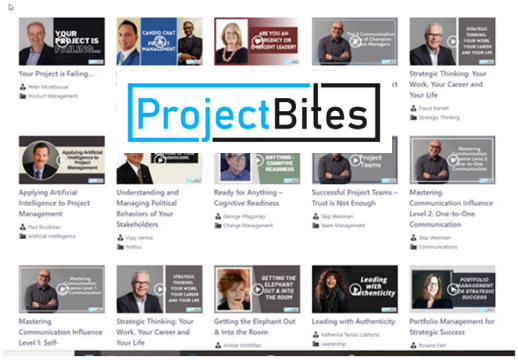
David Barrett

DavidBarrett.ca

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# Thank You




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